



# Global MBA

Master of Business  
Administration



# The First & The Best



## Mission

Business for Society - Inspiring the Next Leaders



## Vision

World-class Knowledge Hub in Business



## Goal

Global Top 30 and Asia No. 1 by 2030



## Strategies

- Sustainable Research Capacity
- Integrated Global Experience
- Demand-driven Innovative Education

**1955**

Founding of the first  
Department of Business  
Administration in Korea



**1963**

Establishment of the first  
MBA program



**2015**

Korea's first double  
accreditation from AACSB  
and EQUIS for two  
consecutive times in 2015



**2015**

Only full academic member  
of CEMS in Korea



**2020**

19th worldwide in World  
Top 100 Executive MBA  
Rankings



Sustainable Innovation with Real Impact  
by Connecting People & Technology

# KUBS Global MBA

**1**-year  
Intensive  
Full-time  
Program





# WHY GLOBAL MBA?

## KUBS in the World The World in KUBS



### Prestigious Learning Experience

Students can learn not only from lectures but also from global diversity in class. The Global MBA class is comprised of students from all parts of the world and a wide range of business and cultural backgrounds.



### 1-year Program in English

Global MBA is a 1-year intensive program that helps gain insight and enhance understanding of business in general. It allows students to return to work or prepare for a career in a short period of time, and all courses are offered in English.



### Business Practicum

Global MBA provides the Business Practicum course, which allows students to apply the knowledge that they have learned in the classroom to the actual business environment. In the process of devising solutions to solve on site problems given by companies, students can gain useful and practical experience by collaborating with companies and colleagues.




### Strong Network

Students can be part of the Korea University network, which provides the strongest alumni connections. By joining Global MBA, students can also communicate with the students from other MBA programs through various club activities. Furthermore, students can create a network with Korea University graduates by participating in various alumni events.



 LG Household & Health Care

 NX NIVEA ACCELERATOR  LG Chem

 Binggrae  samyang 

 HYUNDAI  HYUNDAI GLOVIS 





# MBA PROGRAM

## Academic Tracks

The Global MBA program offers three academic tracks to meet the students' various learning needs. Students who successfully complete 45 credits will earn an MBA degree from KUBS. Students can have the opportunity to study abroad at one of 30+ partner universities for one semester after completing the KUBS MBA program. Students may earn two degrees after completing one year of their studies at KUBS and another year at a partner school.

### KUBS MBA Track

### Student Exchange Track

### Dual Degree Track

## 1. KUBS MBA Track

- **1-year Intensive full-time program**
- **6 modules (2 months per module)**
- **Business Practicum:** Cultivate the skills and knowledge that are essential for future business leaders by developing practical solutions for companies' projects

- **International Residence Program :** Study at a prestigious business school overseas for two weeks
- **Concentration Options :** By acquiring a minimum of 6 credits in a particular area, students can earn a certificate of concentration.



### Structure of KUBS MBA Track (One Year)

Module 1-2(4 months)

KUBS Core Classes

Module 3-6(8 months)

KUBS Core & Elective Classes

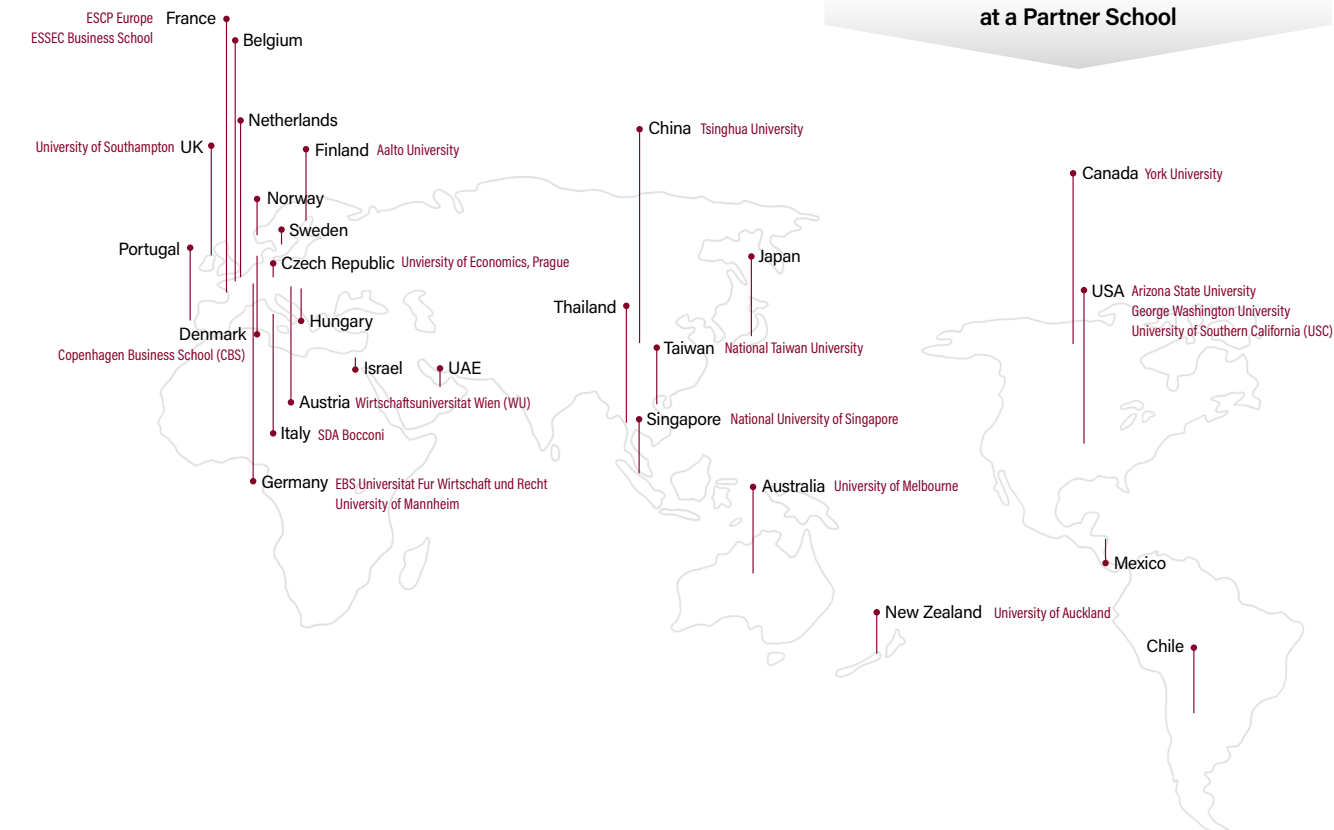
## 2. Student Exchange Track

After completing one year of the Global MBA at KUBS, students will have the opportunity to study at one of the 30+ partner universities during one semester.



For More Partner Universities

\* Partner universities and the exchange slots may change every year.



### Structure of Student Exchange Track (One Year & a Half)

Module 1-2(4 months)

KUBS Core Classes

Module 3-6(8 months)

KUBS Core & Elective Classes

Exchange Semester(6 months)

Elective Classes  
at a Partner School

## 3. Dual Degree Track

Student can join a dual degree program for one year at either ESCP Europe or EBS Business School after completing the Global MBA program at KUBS.

KUBS Global MBA  
+ ESCP Master  
in Management

KUBS Global MBA  
+ EBS Master of Science  
in Management

### Structure of Dual Degree Track (Two Years)

Module 1-2(4 months)

KUBS Core Classes

Module 3-6(8 months)

KUBS Core & Elective Classes

Exchange Semester(1 Year)

ESCP/EBS Classes &  
Dissertation



# CURRICULUM

Graduation Requirements: A minimum of 45 credits

Module	Course Title	Credit	Classification
Module 0 (Aug)	MBA Orientation	1	Elective
Module 1 (Sep-Oct)	Uncertainty, Data & Decisions	2	Required
	Managerial Economics	2	Required
	Financial Accounting	2	Required
	Organizational Behavior	2	Required
	Marketing	2	Required
	Career Acceleration Program I	1	Elective
Module 2 (Nov-Dec)	Financial Management	2	Required
	Operations Management	2	Required
	Strategic Management	2	Required
	Machine Learning Business Applications with Python I	2	Elective
	Managerial Accounting & Control	2	Required
Module 3 (Jan-Feb)	Financial Statement Analysis	2	Elective
	Machine Learning Business Applications with Python II	2	Elective
	Sustainability as a Competitive Advantage	2	Elective
	International Business 1	2	Elective
	International Business 2	2	Elective

\* The curriculum is subject to change.

Module	Course Title	Credit	Classification
Module 4 (Mar-Apr)	Investment	2	Elective
	Digital Marketing	2	Elective
	Marketing Research	2	Elective
	New Product Development	2	Elective
	Strategic Management of Human Assets	2	Elective
	Business Ethics in Asian Companies	2	Elective
	Entrepreneurship & Venturing	2	Elective
	Technological Innovation Management	2	Elective
	Business Analytics	2	Elective
Module 5 (May-Jun)	Career Acceleration Program II	1	Elective
	Business Practicum 1	2	Required
	Corporate Strategy	2	Elective
	Strategic Cost Management	2	Elective
	Riding the Next Wave in Developing Economies	2	Elective
	Digital Innovation and Transformation	2	Elective
	Entrepreneurial Solutions to the World's Problems	2	Elective
	Entrepreneurship in Korea from Chaebols to Start-ups	1	Elective
	Negotiation	2	Elective
Module 6 (Jul-Aug)	Supply Chain & Logistics Management	2	Elective
	Business Practicum 2	2	Required
	Business and the Environment	2	Elective
	Venture Capital	1	Elective
	Entrepreneurial Finance	2	Elective

\* Curriculum for AY 2022-2023





among Korean private universities  
QS World University Ranking,  
Business & Management  
(2017)



among Korean private universities  
QS World University Ranking,  
Accounting & Finance  
(2019)



among Korean universities  
U.S. News & World Report Best  
Global Universities Ranking,  
Economics and Business  
(2019)



among Korean universities  
Financial Times  
Executive MBA Rankings  
(2020)



# KUBS in the World

# The World in KUBS





# ONCE KU, FOREVER KU

## 1-year Intensive Full-time Program

Korea University Global MBA's one-year intensive curriculum would minimize career disruptions and achieve highly efficient results in a short time. Besides, Korea University MBA's domestic and international networking has been well established. Korea University Global MBA will be a good choice for those who want to broaden their horizons in life.

JoonSoo, Park

## Business Practicum

I believe the most valuable component of the Global MBA was the opportunity to do a project with top Korean companies. The project itself provided a valuable opportunity for students to experience how business is carried out in Korea/Asia, as well as the exceptional chance to network and establish relationships with managers and executives in the top corporations in the country.

Passos Tenorio Rego, Joao Leite

## Strong Network

Through Global MBA, I could build up my overall knowledge of economics and management and think about many things that I had never considered before. I had good experiences by sharing ideas with classmates from various countries and backgrounds while we learned from each other and built a solid human network. I believe the Global MBA program can broaden your horizons, give you a great asset and take you to the next level.

Ashley JeeWon, Kwak

# CAREER SERVICES

## Career Development Center at KUBS

KUBS Career Development Center offers thorough and life-time career development, such as 1:1 counseling, workshops and networking programs, job search tools and resources.

The Career Development Center offers various sessions on special topics to develop skills required for a successful job search and career management. Students will have opportunities to broaden their career perspectives and to network with professionals and alumni sharing their expertise and experiences.



### 1:1 Counseling & Training Sessions

- Career Coaching
- Resume Clinic
- Mock Interview



### Career Development Workshop

- Resume Writing Workshop
- MBA Career Management
- Business Etiquette & Interview Skill



### Networking Sessions

- Industry Expert/CEO Special Lecture
- Mentoring/Networking Day



### Information Sessions

- Company Presentation
- Campus Recruiting



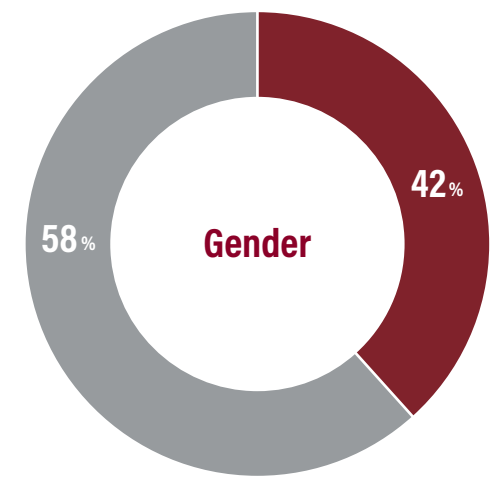
### Job Search Tools and Resources

- Resume Book
- Job Board
- Self-Assessment Tool

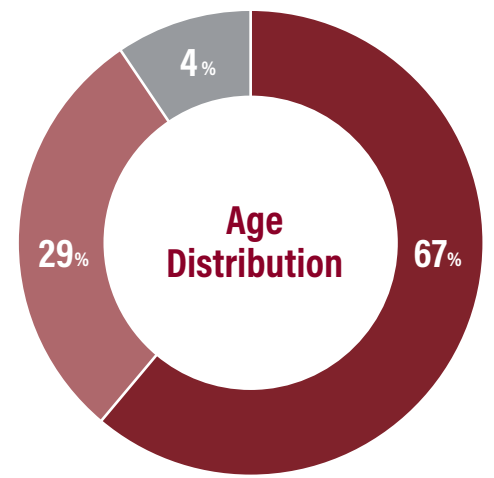




# PROFILE



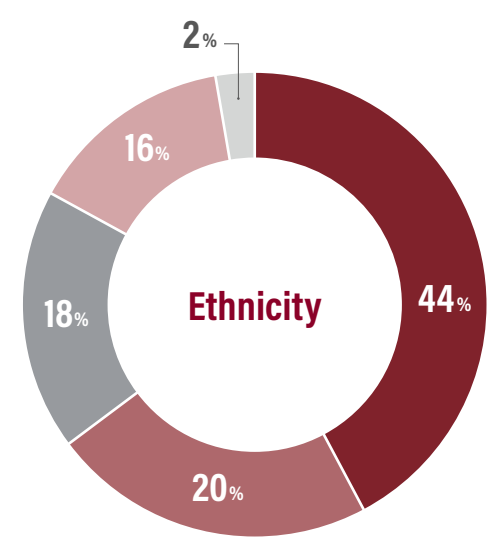
Male 58%  
Female 42%



20-29 67%  
30-39 29%  
40-45 4%



0-2 year(s) 56%  
3-5 years 15%  
6-10 years 16%  
11-16 years 13%



Korea 44%  
Asia 20%  
Europe 18%  
USA 16%  
Africa 2%

\* Student profile for 2022 intake

# FACILITIES

## State-of-the-Art Facilities

The exceptional and outstanding campus of Korea University serves the many needs of the students. Korea University's educational facilities feature the latest digital technology and effective pedagogical structures to ensure the most education-friendly environment.

Classrooms are designed in a structure that optimizes communication between the lecturer and students. Moreover, the buildings provide the latest facilities for flexible online and offline hybrid courses.





# FACULTY

## Management

Bae, Johnkseok	Ph.D. University of Illinois at Urbana-Champaign
Chang, Jin Wook	Ph.D. Carnegie Mellon University
Chun, Jae Uk	Ph.D. State University of New York at Binghamton
Kim, Dong-One	Ph.D. University of Wisconsin at Madison
Kim, Eonsoo	Ph.D. University of Illinois at Urbana-Champaign
Kim, Kwanghyun	Ph.D. Texas A&M University
Kim, Tai Gyu	Ph.D. Carnegie Mellon University
Kim, Young-Kyu	Ph.D. University of Chicago
Kwon, Seungwoo	Ph.D. Carnegie Mellon University
Lee, Dongseop	Ph.D. University of Wisconsin at Madison
Lee, Joonmahn	Ph.D. Wharton School, University of Pennsylvania
Nam, Dae Il	Ph.D. Washington State University

## International Business

Cho, Kyung-Ah	Ph.D. Columbia University
Cho, Myeong-Hyeon	Ph.D. Cornell University
Chung, Changwha	Ph.D. University of Western Ontario
Chung, Jaiho	Ph.D. Harvard University
Jeong, Insik	Ph.D. University of South Carnolina
Martin Hemmert	Ph.D. University of Cologne
Moon, Jungbien	Ph.D. University of Pennsylvania
Pyun, Ju Hyun	Ph.D. University of California, Davis
Rhee, Jay Hyuk	Ph.D. Ohio State University
Shin, Duck Jung	Ph.D. University of Western Ontario
Ahn, Yoojung	Ph.D. University of Massachusetts at Amherst

## Marketing

Choi, Jinhee	Ph.D. University of Chicago
Han, Kyuhong	Ph.D. Rice University
Kim, Jae Wook	Ph.D. University of Illinois at Urbana-Champaign
Kim, Jaehwan	Ph.D. Ohio State University
Kim, Sang Yong	Ph.D. Duke University
Lee, Janghyuk	Ph.D. ESSEC(France)
Lee, Jong-Ho	Ph.D. University of Cambridge
Park, Chan Su	Ph.D. Stanford University
Park, Jong Won	Ph.D. University of Illinois at Urbana-Champaign
Ryu, Gangseog	Ph.D. University of Pittsburgh
Suk, Kwanho	Ph.D. University of Toronto
Tony C. Garrett	Ph.D. University of Otago
Yoo, Shijin	Ph.D. University of California at Los Angeles
Yoo, Weon Sang	Ph.D. University of British Columbia
Yoon, Song Oh	Ph.D. Stanford University

## Finance

Chung, Ji-Woong	Ph.D. Ohio State University
Hwang, Joon Ho	Ph.D. Indiana University
Hwang, Sunwoo	University of North Carolina at Chapel Hill
Kim, Baeho	Ph.D. Stanford University
Kim, Chang Ki	Ph.D. University of Iowa
Kim, Joonghyuk	Ph.D. University of Illinois at Urbana-Champaign
Kim,Taejin	Ph.D. Northwestern University
Kim, Woochan	Ph.D. Harvard University
Lee, Dong Wook	Ph.D. Ohio State University
Lee, Heebum	Ph.D. New York University
Na, Hyun Seung	Ph.D. Michigan State University
Park, Jin Kwan	Ph.D. University of Pennsylvania
Park, Kyung Suh	Ph.D. Northwestern University
Sohn, Bumjean	Ph.D. University of North Carolina at Chapel Hill

## Accounting

Bae, Gil Soo	Ph.D. University of Minnesota
Chee, Seungmin	Ph.D. University of California at Berkeley
Choi, Wooseok	Ph.D. Michigan State University
Han, Soongsoo	Ph.D. University of Illinois at Urbana-Champaign
Jeong, Seok Woo	Ph.D. State University of New York at Buffalo
Kim, Jin Bae	Ph.D. Carnegie Mellon University
Kwon, Soo Young	Ph.D. Washington University
Pae, Jinhan	Ph.D. British Columbia University
Yi, Han Sang	Ph.D. Michigan State University
Yoo, G-Song	Ph.D. Nanyang Technological University
Yoo, Seung-Weon	Ph.D. University of Wisconsin at Madison
Yoo, Yong Keun	Ph.D. Columbia University
Yoon, Sung Soo	Ph.D. University of Illinois at Urbana-Champaign

## LSOM(Logistics, Service and Operations Management)

Kim, Byung Cho	Ph.D. Carnegie Mellon University
Kim, Daeki	Ph.D. MIT
Kim, Dae Soo	Ph.D. Indiana University
Kim, Jeunghyun	Ph.D. University of Southern California
Kim, Kihoon	Ph.D. Stanford University
Lee, Hyun Seok	Ph.D. University of North Carolina at Chapel Hill
Park, Kwangtae	Ph.D. University of California at Berkeley
Park, Kyung Sam	Ph.D. KAIST
Rhim, Hosun	Ph.D. University of California at Los Angeles
Shin, Hojung	Ph.D. Ohio State University

## MIS(Management Information Systems)

Baek, Jiye	Ph.D. Boston University
Han, Jaemin	Ph.D. University of Iowa
Hong, Se-Joon	Ph.D. Carnegie Mellon University
Koh, Byungwan	Ph.D. The University of Texas at Dallas
Lee, Dongwon	Ph.D. University of Minnesota
Lee, Gun Woong	Ph.D. Arizona State University
Lee, Jae-Nam	Ph.D. KAIST

# ADMISSION

Admission	
Eligibility	· A graduate(or expected) of a 4-year bachelor's degree from Korea or overseas
Required Documents	· 1 Copy of Application Form · 1 Copy of Graduation(or expected) Certificate · 1 Copy of Transcript · 1 Letter of Recommendation · 1 Copy of Passport · English Proficiency Certificate
For More Details	· (Kor) <a href="https://biz.korea.ac.kr/mba/globalMBA/admission">https://biz.korea.ac.kr/mba/globalMBA/admission</a> · (Eng) <a href="https://biz.korea.ac.kr/eng/mba/globalMBA/admission">https://biz.korea.ac.kr/eng/mba/globalMBA/admission</a>
Inquiries	· Tel: +82-2-3290-5365 · Fax: +82-2-921-0682 · Homepage: <a href="https://biz.korea.ac.kr">https://biz.korea.ac.kr</a> · Email: <a href="mailto:mba_admissions@korea.ac.kr">mba_admissions@korea.ac.kr</a> · Address: 145 Anam-ro, Seoungbuk-gu, Seoul 02841, Korea





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