

Hojung Shin, Ph.D.

Department of LSOM
(Logistics, Service & Operations
Management)
School of Business, Korea University
Anam-dong, Seongbuk-gu
Seoul 136-701, Korea

Phone: +82-2-3290-2813
Fax: +82-2-922-1380
E-mail: Hojung_Shin@korea.ac.kr
Hojung.Shin@gmail.com
<http://biz.korea.ac.kr/~hjshin>

EDUCATION

Ph.D. [2001]

Fisher College of Business, the Ohio State University, Columbus, Ohio
Major: Production & Operations Management
Minor: Supply Chain Management & Logistics

MBA [1996]

Fisher College of Business, the Ohio State University, Columbus, Ohio
Major: Production & Operations Management

BBA [1992]

Korea University Business School, Korea University, Seoul, Korea
Major: International Business & Trade

PUBLICATIONS

- “A Classification of Literature on the Planning of Substitutable Products,” Hojung Shin, Soohoon Park, Euncheol Lee, and W. C. Benton (2015), *European Journal of Operational Research*, Forthcoming.
- “Strategic Agility, Operational Responsiveness and Firm Performance: An Empirical Investigation of Korean SMEs” Hojung Shin, Jaenam Lee, Daesoo Kim, and Hosun Rhim (2015), *International Journal of Production Economics*, Forthcoming.
- “Does Effective Inventory Management Improve Profitability?: Empirical Evidence from U.S. Manufacturing Industries,” Hojung Shin, Charles C. Wood, and Minjoon Jun (2015), *International Journal of Information Systems and Supply Chain Management*, Forthcoming.
- “New Product Development and the Effect of Supplier Involvement,” SeongHo Yoo, Hojung Shin and Myungsub Park (2015), *OMEGA* 51(1), 107-120.
- “On the Optimality of the Multi-Product EOQ Model with Pricing Consideration,” Hojung Shin and Soohoon Park (2012), *Management Science and Financial Engineering* 18(1), 21-26.

- “The Long Tail or the Short Tail: The Category-Specific Impact of eWOM on Sales Distribution,” Jung Lee, JaeNam Lee, and Hojung Shin (2011), *Decision Support Systems* 51(3), 466-479.
- “Structure-Oriented versus Process-Oriented Approach to Enhance Efficiency for Emergency Room Operations: What Lessons Can We Learn?” TaikGun Hwang, Younsuk Lee, and Hojung Shin (2011), *Journal of Healthcare Management* 56(4), 255-267.
- “Evaluation of Quantity Discounts for Buyer’s Stocking Risk,” Hojung Shin, W.C. Benton, and Soohoon Park (2010), *International Journal of Management Science* 16(3), 21-47.
- “Quantifying Supplier’s Quality and Delivery Performance: A Sourcing Policy Decision Model,” Hojung Shin, W.C. Benton, and Minjoon Jun (2009), *Computers & Operations Research* 36(8), 2462-2467.
- “Why Can We Observe Stockless Operations on the Internet? – Stockless Operations under Competition,” Daewon Sun, Jennifer Ryan, and Hojung Shin (2008), *Production and Operations Management* 17(2), 139-149.
- “Relationships among Information Technology, Inventory and Profitability: An Investigation of Level Invariance Using Sector Level Data” Rachna Shah and Hojung Shin (2007), *Journal of Operations Management* 25(4), 768-784.
- “A Quantity Discount Approach for Supply Chain Inventory Coordination,” Hojung Shin and W.C. Benton (2007), *European Journal of Operational Research* 180(2), 601-616.
- “TQM Practice in Maquiladora: Antecedents of Employee Satisfaction and Loyalty” Minjoon Jun, Shaohan Cai, and Hojung Shin (2006), *Journal of Operations Management* 24(6), 791-812.
- “Quantity Discount Based Inventory Coordination: Effectiveness and Critical Environmental Factors,” Hojung Shin and W. C. Benton (2004), *Production and Operations Management* 13(1), 63-76.
- “Supply Management Orientation and Supplier-Buyer Performance,” Hojung Shin, David A. Collier, and Darryl D. Wilson (2000), *Journal of Operations Management* 18(1), 317-333; This article was in the top ten requested articles in 2001 with 624 requests in 2001.
- “Manufacturing Planning and Control: The Evolution of MRP and JIT Integration,” W.C. Benton and Hojung Shin (1998), *European Journal of Operational Research* 110(3), 411-440.

PUBLICATIONS IN KOREAN (or APPEARED IN KOREAN JOURNALS)

- “Impacts of the Network Relationship and Capabilities on Servitization Performance (네트워크 관계 역량이 서비스화 성화에 미치는 영향에 관한 연구)” Hientaek Ju, Hosun Rhim, and Hojung Shin (2014), *Productivity Review* 28(4), 459-484.

- “The Effect of Business Environmental Factors on the Effectiveness on the Supply Chain Contracts: A Simulation Study (경영환경요인이 공급사슬계약의 성과에 미치는 영향에 관한 시뮬레이션 연구)” Jinmin Kim, Kwangtae Park, and Hojung Shin (2014), *Journal of the Korean Production and Operations Management Society* 25(2), 105-126.
- “Process Choice and Firm Performance in the Recycling Industry: An Empirical Investigation of Plastic Recycling Firms in Korea (재활용기업의 처리공정에 따른 경제성 분석: 폐합성수지 산업을 중심으로)” Younsuk Lee, Namkyung Lee, and Hojung Shin (2014), *Korean Management Science Research* 31(1), 1-15.
- “A Panel Data Analysis of the Effects of New and Hit Products on Firm’s Revenue and Profitability (더 많은 신제품이 더 좋은 성과를 만드는가? 자동차 산업을 중심으로 한 신제품이 기업성과에 미치는 영향에 관한 실증적 연구)” Younsuk Lee, Namkyung Lee, and Hojung Shin (2013), *Journal of the Korean Production and Operations Management Society* 24(1), 25-46.
- “Supply Chain Coordination Strategies: From Partnership to Contracts – A Taxonomic Perspective,” Hojung Shin and Jinmin Kim (2012), *Journal of Information and Operations Management* 22(2), 43-68.
- “Impact of Product and Service Quality on Service and Product Loyalty in a Automobile Industry (자동차의 제품 품질, 서비스 품질이 서비스 충성도, 제품 충성도에 미치는 영향에 대한 연구)” Hye Jeong Bae, Hosun Rhim, Hojung Shin, In-Seok Yang, and Seuck-Cheun Yoo (2012), *Journal of Korean Society of Quality Management* 40(4), 599-614.
- “Does Suppliers’ Performance Affect Buying Firms’ Trust Building and Order Allocation Decisions? (협력업체의 성과 및 구매기업의 신뢰가 주문량 결정에 미치는 영향에 관한 실증적 연구),” Hojung Shin, Namkyung Lee, and Younsuk Lee (2011), *Journal of Commodity Science & Technology* 29(2), 1-21.
- “The Impact of Service Failures and Customer Complaints on Financial Performance of the Firm (서비스 실패 및 고객불만이 기업의 재무성과에 미치는 영향에 관한 실증적 연구),” Soohoon Park, Younsuk Lee, and Hojung Shin (2011), *Journal of the Korean Production and Operations Management Society* 22(1), 1-20.
- “A Note on Production Flexibility for Alleviating Value Conflicts in the Society (가치충돌을 극복하는 생산의 유연화를 위한 제언),” Hojung Shin and Younsuk Lee (2010), *Journal of Information and Operations Management*, 20(1/2), 75-87.
- “An Empirical Investigation of the Effects of Servitization on Firm Performance (제조기업의 서비스화가 경영성과에 미치는 영향에 관한 실증적 연구),” Uri Ko, Hosun Rhim, and Hojung Shin (2010), *Telecommunications Review*, 20(6), 934-942.
- “The Effect of Servicescape and Service Process Quality on Employee and Customer Satisfaction: An Empirical Investigation of the Golf Course Business in Korea (서비스 환경품질과 과정품질이 종업원만족과 고객만족에 미치는 영향에 관한 실증적 연구: 한국 골프장 산업을 중심으로),” Jae-poung Lim, Younsuk Lee, Myungsub Park and Hojung Shin (2009), *Journal of the Korean Operations Research & Management Science Society* 34(4), 165-183.

- “An Exploratory Study on the Suppliers’ Strategy for Developing Long-term Relationship with Buyers (구매기업과의 장기적 거래관계 형성을 위한 공급업체의 전략 수립에 관한 탐색적 연구),” Younsuk Lee and Hojung Shin (2008), *Journal of the Korean Operations Research & Management Science Society* 33(4), 13-29.
- “Cost, Quality and Capacity Considerations in Group-Buying of Training Services,” Amelia Carr and Hojung Shin (2007), *Journal of Commodity Science & Technology* 25(4), 125-136.
- “Application of Scientific Tools to Newspaper Publication Process: A Case Study of Korea University Business School Monthly (신문 제작에서의 과학적 공정관리: 고려대학교 경영신문 사례를 중심으로),” Sooyeon Lee, Taehoon Kim, and Hojung Shin (2006), *Business Research (the Journal of the Institute for Business Research and Education at Korea University)*, 39(2), 97-115.

WORKING PAPERS

- “Determinants of Product-Service Complementarity In Service Infusion: An Empirical Investigation Into Motivation, Opportunity, and Ability” Min Choi, Hojung Shin, Elliot Rabinovich, and Hosun Rhim (2014), *Under Review (Decision Sciences Journal)*
- “Product Success: The Missing Link between NPD and Firm Performance,” Younsuk Lee and Hojung Shin (2015), Working Paper (To be submitted to *Journal of Operations Management*)
- “Shaping environment for servitization: A cluster analysis,” Hojung Shin, Namkyung Lee, Min Choi, Elliot Rabinovich, and Hosun Rhim, Working Paper (To be submitted to *Journal of Operations Management*)
- “North Korea: Is It a Possible IT Offshoring Destination?” Hojung Shin and Jaenam Lee (2013), Working Paper (To be submitted to *Business Horizons*)
- “Do Customer Complaints Matter? – A Panel Data Analysis of Operational Failures in Service and the Impacts on Customer Complaints and Firm Performance,” Hojung Shin, Soohoon Park, and Morgan Swink (2013) Working Paper.

RESEARCH IN PROGRESS

- “Product Returns and Order Cancellation Behavior: An Empirical Investigation of Home-Shopping Industry” Soohoon Park and Hojung Shin.
- “Future of Empirical Research in OM,” Hojung Shin and Yoonsuk Lee, Work in Progress.
- “Supply Chain Contracts under Demand Diffusion: Effectiveness and Critical Environmental Factors,” Jinmin Kim, Hojung Shin, and Kwangtae Park, Work in Progress.

- “A Single Facility Competitive Location Model for Delivery Franchises,” Hojung Shin, Minseok Park, and SooHoon Park, Work in Progress

CASE STUDIES

- “Glaciers Coffeehouse: An Exercise for Inventory Management and MPS,” Hojung Shin, Namkyung Lee, and Euncheol Lee (2012), *The Way to Enterprise Administration* (2) 495 - 510, The Institute for Business Research and Education at Korea University & The Federation of Korean Industries.
- “KULSOM Food Company: An Exercise for Order Aggregation Strategy,” Hojung Shin, Soohoon Park, and Namkyung Lee (2011), *The Way to Enterprise Administration* (2) 501-519, The Institute for Business Research and Education at Korea University & The Federation of Korean Industries.
- “Changsung Beverage Company: An Exercise for Demand Forecasting & Aggregate Planning,” Hojung Shin, Yoonsuk Lee, and Namkyung Lee (2010), *The Way to Enterprise Administration* (3) 255-266, The Institute for Business Research and Education at Korea University & The Federation of Korean Industries.
- “Tigee Electronics: A Pricing–Inventory Exercise,” Hojung Shin (2006), *Business Research* (the Journal of the Institute for Business Research and Education at Korea University), 39(1), 3-9.

REFEREED PROCEEDINGS

- “Technology's Effect On Firm Size: Manufacturing Vs. Service,” Charles A. Wood, Hojung Shin, And Sarv Devaraj, *Icis 2008 Proceedings* (2008), AIS Electronic Library (AISel)
- “Identification of E-Service Convenience Dimensions and Their Linkages to Customer Satisfaction” Minjoon Jun, Yiling Ge, and Hojung Shin, *DSI Annual Meeting (2006), Annual Proceedings of Decision Science Institute, CDR.*
- “TQM Practice in Maquiladora: An Investigation of Employee Satisfaction & Loyalty,” Minjoon Jun, Shaohan Cai, and Hojung Shin, *DSI Annual Meeting (2005), Annual Proceedings of Decision Science Institute, CDR.*
- “Inventory Performance, Information Technology, and Profitability: An Industry Level Longitudinal Study” Hojung Shin, Chuck Wood, and Minjoon Jun, (2005), *Annual Proceedings of Decision Science Institute, CDR.*
- “Inventory, IT Investment, and Profitability: Empirical Evidence from Industry Group Analysis,” Hojung Shin and Rachna Shah (2004), *Annual Proceedings of Decision Science Institute, CDR.*

- “Price Sensitive Demand, Item Velocity, and Corresponding Pricing/Inventory Policies,” Hojung Shin, Jerry Wei, and Lee Krajewski (2003), *Annual Proceedings of Decision Science Institute*, CDR.
- “Supply Base Reduction Strategy: A Sourcing Policy Decision Model,” Hojung Shin and W.C. Benton (2003), *Annual Proceedings of Decision Science Institute*, CDR.
- “Quantity Discount Policies under Stochastic Static Demand: A Simulation Study,” Hojung Shin and W.C. Benton (2002), *Annual Proceedings of Decision Science Institute*, CDR.
- “Temporary Quantity Discounts and Supply Chain Inventory Coordination under Stationary Stochastic Demand,” Hojung Shin and W.C. Benton (2001), *Annual Proceedings of Decision Science Institute*, Vol. 3.
- “Supplier Performance in a Coordinated Lean Manufacturing Environment: Single vs. Multiple Sourcing,” Hojung Shin and W.C. Benton (1999), *Annual Proceedings of Decision Science Institute*, Vol. 3.
- “Implication of Vendor Performance in Source Selection: Single vs. Multiple Sourcing,” Hojung Shin and W.C. Benton (1998), *Annual Proceedings of Decision Science Institute*, Vol. 3.

CONFERENCE AND INVITED PRESENTATIONS

- “Identifying Determinants of Supplier Termination: An Empirical Examination from Buyer's Perspective” Rachna Shah and Hojung Shin, DSI Annual Meeting (2014), Tampa.
- “Product Return and Order Cancellation Behavior: A Study of TV Home-Shopping Industry,” Soohoon Park and Hojung Shin, DSI Annual Meeting (2014), Tampa.
- “Product Returns and Order Cancellation Behavior,” Soohoon Park and Hojung Shin, Invited presentations at Yonsei University and Seogang University (2014).
- “Shaping environment for servitization: A cluster analysis,” Hojung Shin, Namkyung Lee, Min Choi, Elliot Rabinovich, and Hosun Rhim, POMS National Conference (2014), Atlanta.
- “A Classification of Literature on Inventory Planning of Substitutable Products,” Soohoon Park, Hojung Shin, W.C. Benton, Euncheol Lee, DSI Annual Meeting (2013), Baltimore.
- “Innovation, Product Success and Firm performance: Empirical Evidence from the Automobile Industry,” Younsuk Lee and Hojung Shin, POMS National Conference (2013), Denver.
- “Strategic Location of a Franchise, Considering Cannibalization, Competition and Exit,” Hojung Shin, Soohoon Park, and Minseok Park, DSI Annual Meeting (2012), San Francisco.
- “Effect of Hit Products on Firm Performance: Empirical Evidence from the Automobile Industry” Younsuk Lee and Hojung Shin, POMS National Conference (2012), Chicago.

- “The Effect of Supplier Involvement on the Effectiveness of NPD Projects,” Seung Ho Yoo, Hojung Shin, and Myung-Sub Park, DSI Annual Meeting (2011), Boston.
- “Tangible and Intangible Resources and NPD Capabilities,” Younsuk Lee and Hojung Shin, POMS National Conference (2011), Reno.
- “Production Flexibility for Alleviating Value Conflicts in the Society,” Hojung Shin, Invited panel presentation at Korea Employers Federation (한국경영자총협회) (2010), Seoul, Korea.
- “Operations Management Field: An Econometric Content Analysis of Language Used in the OM Literature,” Hojung Shin, Younsuk Lee, DSI Annual Meeting (2010), San Diego.
- “The Effects of Service Failures on Firms Performance: A Panel Data Analysis of the American Airline Industry,” Hojung Shin and SooHoon Park, POMS National Conference (2010), Vancouver Canada.
- “Strategic Agility, Operational Performance and Firm Performance: An Empirical Investigation of Korean SMEs,” Hojung Shin, DaeSoo Kim, Jaenam Lee, and Hosun Rhim, POMS National Conference (2009), Orlando; Invited presentation at University of Notre Dame (2010).
- “Effects of Critical Environmental Factors on the Effectiveness of Alternative Supply Chain Contracts,” Jinmin Kim, Kwang-Tae Park, and Hojung Shin, DSI Annual Meeting (2008), Baltimore.
- “A Single Facility Competitive Location Model for Delivery Franchises,” Hojung Shin, Hongsuk Yang, and Daewon Sun, POMS National Conference (2008), San Diego.
- “Optimal Group Buying Policies under Demand Substitution,” Hojung Shin and Hongsuk Yang, DSI Annual Meeting (2007), Phoenix; POMS National Conference (2005), Chicago; Invited for presentation at IFORSE (2005), Hawaii.
- “Determinants of Supplier Termination – A Manufacturing Firm’s Perspective,” Hojung Shin, Rachna Shah, and Wolfgang ULAGA, POMS National Conference (2007), Dallas.
- “Identification of E-Service Convenience Dimensions and Their Linkages to Customer Satisfaction” Minjoon Jun, Yiling Ge, and Hojung Shin, DSI Annual Meeting (2006), San Antonio
- “Why Can We Observe Stockless Operations on the Internet? – Stockless Operations under Competition,” Daewon Sun, Jennifer Ryan, and Hojung Shin, POMS National Conference (2006), Boston.
- “Exploring Relationships among Information Technology, Inventory and Profitability: An Investigation of Level Invariance Using Sector Level Data” Rachna Shah and Hojung Shin, Invited presentation at University of Illinois at Chicago (2006).

- “Inventory Performance, Information Technology, and Profitability: An Industry Level Longitudinal Study,” Hojung Shin, Chuck Wood, and Minjoon Jun, DSI Annual Meeting (2005), San Francisco.
- “TQM Practice in Maquiladora: An Investigation of Employee Satisfaction & Loyalty,” Minjoon Jun, Shaohan Cai, and Hojung Shin, DSI Annual Meeting (2005), San Francisco.
- “Does Suppliers’ Performance Affect Buying Firms’ Trust Building and Order Allocation Decisions?” Hojung Shin and Wolfgang Ulaga, POMS National Conference (2005), Chicago.
- “Inventory, IT Investment, and Profitability: Empirical Evidence from Industry Group Analysis,” Hojung Shin and Rachna Shah, DSI Annual Meeting (2004), Boston and Notre Dame MIS Research Symposium (2004), University of Notre Dame.
- “Supply Base Reduction Strategy: A Sourcing Policy Decision Model,” Hojung Shin and W.C. Benton, DSI Annual Meeting (2003), Washington.
- “Price Sensitive Demand, Item Velocity, and Corresponding Pricing-Inventory Policies,” Hojung Shin, Jerry Wei, and Lee Krajewski, DSI Annual Meeting (2003), Washington and Invited presentation at the Annual Supply Chain Optimization Conference (2003), University of Florida.
- “Quantity Discount Policies under Stochastic Static Demand: A Simulation Study,” Hojung Shin and W.C. Benton, DSI Annual Meeting (2002), San Diego.
- “Temporary Quantity Discounts and Supply Chain Inventory Coordination under Stationary Stochastic Demand,” Hojung Shin and W.C. Benton, Invited presentation at McGill University (2001) and DSI Annual Meeting (2001), San Francisco.
- “Manufacturing Planning and Control: The Evolution of MRP and JIT Integration,” Hojung Shin and W.C. Benton, Invited presentation at Purdue University (2000).
- “Supplier Performance in a Coordinated Lean Manufacturing Environment: Single vs. Multiple Sourcing,” Hojung Shin and W.C. Benton, DSI Annual Meeting (1999), New Orleans and Poster Board Presentation at NAPM Annual Meeting (1999), Atlanta.
- “Implication of Vendor Performance in Source Selection: Single vs. Multiple Sourcing,” Hojung Shin and W.C. Benton, DSI Annual Meeting (1998), Las Vegas.

PROFESSIONAL SERVICES AND SCHOLARLY ACTIVITIES

- Associate Dean in Research and Evaluations, Korea University Business School [2015 – Present]
- Research Coordination Committee, Korea University [2015 – Present]
- Editorial Review Board Member, Journal of Operations Management [2012 – Present]

- Associate Editor, Journal of the Korean Production and Operations Management Society (한국생산관리학회지) [2011-Present]
- Alternative Investment Committee, The National Pension Service of Korea (국민연금) [2014 – Present]
- Supplier Evaluation Committee, The Korea Foundation [2014 – Present]
- Scholarship Evaluation Committee, KU-ROCK Foundation [2013 – Present]
- Executive Director, the Korean Production and Operations Management Society ([2012 – Present]
- Director, Korea Logistics Society (한국로지스틱스학회). [2013 – Present]
- Executive Director, Korea Productivity Association (한국생산성학회). [2011 – Present]
- Area Editor, Quantitative Analysis, Korean Management Review (경영학연구) [2013 – 2015]
- Associate Editor, Decision Sciences Journal [2010– 2014]
- Member of the University Admissions Committee, Korea University [2009 – 2015]
- Academic Advisor, Korea University Logistics, Service & Operations Management Society (KULSOM) [2007 – Present]
- Executive Director, the Korean Operations Research and Management Science Society (한국경영과학회) [2012 – 2013]
- Secretary in Chief, Korean Catholic Professors Association [2012 – 2014]
- Global MBA Academic Director, Korea University Business School. [2011 – 2013].
- Member of the MBA Curriculum Development Committee, Korea University Business School [2011 – 2013]
- Academic Alumni Mentor, YongMun High School [2010 – 2013]
- Project Advisor, Samsung Group Directors Education Program (Representing Samsung Corning) [2001]
- Member of the Research Committee, Korea Productivity Association [2009 – 2012]
- Associate Editor, Journal of the Korean Operations Research and Management Science Society (한국경영과학회지) [2008–2011]

- Secretary in Chief, Seoul Catholic Professors Association [2009 – 2011]
- Board Member of the Editorial Team, *Decision Sciences* [2007– 2010]
- Coeditor, *The 16th IGWT* (International Society of Commodity Science and Technology) *Symposium Proceedings*, 2008 Volumes I and II
- Ad hoc reviewer for *Journal of Operations Management*, *Decision Sciences*, *IIE Transactions*, *Kuwait Journal of Science and Engineering*, *Production & Operations Management*, *International Journal of Manufacturing Technology & Management*, and *European Journal of Operational Research*, *International Journal of Production Research*
- Publication Committee Member of Decision Science Institute [2002– 2004]
Appointed to represent junior faculty members and wrote a part of the sub-committee report on the external reputation of *Decision Sciences* (the journal of DSI)
- Advisor: Korean Graduate Student Association at University of Notre Dame [2002– 2006]
- Doctoral Student Consortium Participant: Council of Logistics Management [1997], Chicago, & DSI Annual Meeting [2000], Orlando.

PROFESSIONAL AFFILIATIONS

- Korea Productivity Association
- Decision Science Institute
- Production & Operations Management Society
- The Korean Production and Operations Management Society
- The Korean Operations Research & Management Science Society
- Korean Academic Society of Business Administration
- Korea Logistics Society

ACADEMIC PROFESSIONAL EXPERIENCE

Professor [2013 – Present]

Korea University Business School, Korea University

- Taught MS/Ph.D. core courses, MBA core courses, Undergraduate core courses
 - BUSS 377 – Strategic Forecasting and Revenue Management, undergraduate elective
 - BUSS 211 – Operations Management, undergraduate core
 - BUS 609 – Supply Chain Management, MS/Ph.D. core

- GMB 513 – Process & Operations Management, MBA core
- KMB 570 – Operations Management, MBA core
- Ad Hoc Teaching Experience upon the Requests from the Industries.
 - *Samsung Electronics Internal MBA* (2013, 2014) – Supply Chain Management (A 24 Hour Course)
 - *LG Group Internal MBA* (2013, 2014, 2015) – Supply Chain Management (A 14 Hour Course), Supply Chain Modeling and Analysis (A 15 Hour Course)
 - *Lotte Group Internal MBA* (2012, 2013, 2014, 2015) – Distribution Channel Analysis (A 7.5 Hour Course), JIT and ERP (A 7.5 Hour Course), S&OP (A 6 Hour Course)
 - *DooSan Heavy Industries Co., Ltd. Internal MBA* (2014) – Supply Chain Risk Analysis (A 6 Hour Course)
 - *Dong-il DRB* (2013, 2014) – Contemporary Issues on Operations Management (A 16 Hour Course), Forecasting and S&OP (A 16 Hour Course)
 - *Sejong Co. Ltd.* – Operations Management (A 14 Hour Course)

Associate Professor [2008 – 2013]

Korea University Business School, Korea University

- Taught MS core courses, MBA core courses, Undergraduate core courses
 - BUSS 377 – Strategic Forecasting and Revenue Management, undergraduate elective
 - BUSS 211 – Operations Management, undergraduate core
 - BUS 609 – Supply Chain Management, MS/Ph.D. core
 - BUS S003 – Special Topics in Operations Management, Undergraduate elective
 - BUS 819 – Special Topics in Operations Management, MS/Ph.D. seminar
 - KMB 590 – Business Statistics, MBA core
 - GMB 513 – Process & Operations Management, MBA core
 - KMB 570 – Operations Management, MBA core
 - BUSS 203 – Business Mathematics, Undergraduate core

Visiting Professor [2009]

The Eli Broad College of Business, Michigan State University

- Taught an undergraduate elective course
 - MSC 475 – Decision Modeling in Supply Chain Management

Assistant Professor [2006 – 2008]

Korea University Business School, Korea University

- Taught MS core courses, MBA core courses, Undergraduate core and elective courses
 - GMB 513 – Process & Operations Management, MBA core
 - KMB 570 – Operations Management, MBA core
 - BUS 787 – Operations Strategy, MS elective
 - BUS 518 – Operations Management, MS core
 - BUSS 447 – Logistics & Supply Chain Management, undergraduate elective

- BUSS 211 – Operations Management, undergraduate core

Assistant Professor [2001 – 2006]

Mendoza College of Business, University of Notre Dame

- Taught two undergraduate core courses and an MBA elective course
 - MGT 472 – Operations Management, undergraduate elective
 - MGT 639, MGT 70710 – Supply Chain Management (Modeling and Analysis), MBA elective
 - BAMG 375, BAMG 30700 – Operations & Competitive Enterprises, undergraduate core.
- The average scores for my teaching evaluation were approximately 3.73/4.00 for the undergraduate courses and 3.40/4.00 for the MBA courses at Notre Dame.

Teaching Associate [1997 – 2001]

Fisher College of Business, the Ohio State University, Columbus, Ohio

- Taught two undergraduate core courses
 - BM 630 – Introduction to Operations Management, undergraduate core
 - BM 330 – Decision Science: Statistical Techniques, undergraduate core
- Assisted an MBA prerequisite course, “Mathematics in Business Administration,” designing and tutoring assignment problems.

INDUSTRIAL EXPERIENCE

International Marketing Associate [1991 – 1993]

GoldStar Co., Ltd. (the former of LG Electronics Co.) VCR SBU, Seoul, Korea

- Served around 50 electronics distributors in the Middle East, Africa, and Europe.
- Established annual marketing plans and set master production schedules for the market.
- Analyzed market, competition, and cost structure.

Military Operations Planning Assistant [1987-1988]

Korea Military Academy, Seoul, Korea

- Involved in developing the defense and security systems for the World Olympic Games in Seoul, Korea (1988).

AVOCATIONAL EXPERIENCE

Active Member of Mir Male Choir [2007 – Present]

- The Fifth Mir Male Choir Seven Concert (July, 2011), Seongnam Art Center, Korea
- Korean Choir Festival (November, 2010), The Guro Art Valley, Korea
- The Forth Mir Male Choir Seven Concert (July, 2010), Seongnam Art Center, Korea

The Director of Mir Male Choir [2007 – 2008]

- The Second Mir Male Choir Seven Concert (July, 2008), Seongnam Art Center, Korea
- Korean Choir Festival (November, 2007), The National Theater of Korea
- Voices for Hospices 2007 Seoul (October, 2007), Seoul Arts Center, Korea
- The First Mir Male Choir Seven Concert (July, 2007), Seongnam Art Center, Korea

Sunday School Teacher [1987 – 1990; 1993 – 1994]

Catholic Beon-Dong Church, Seoul Diocese, Korea

- Served as a vice principal for two years.
- Organized various activities including three summer camps and several pilgrimage trips.

HONORS AND FELLOWSHIPS

- SK Distinguished Research Award (2007)
- The Granite Tower Distinguished Teaching Award, Korea University (2012, 2011, 2010, 2009, 2008 spring and fall, 2007)
- IBRE Distinguished Research Award (2011, 2009, 2008, 2007, 2015, 2015)
- The Best Teaching Associate Nominee at the Ohio State University (2000)
- The Ohio State Graduate School Fellowship (Spring 2001, Spring 1999)
- NAPM Scholarship (1998)
- CLM Doctoral Student Consortium Fellowship (1997)
- Korea University Fellowship (1990)

RESEARCH GRANTS

- Special Research Grant (2015), US\$ 9,500 from the Industry and Academy Collaboration Foundation at Korea University.
- Research Grant for “Servitization of Korean Manufacturing Industries” with Hosun Rhim and Keunhee Lee, (2014), US\$ 175,000 from the National IT Industry Promotion Agency (정보통신산업진흥원)
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Hojung Shin – Short Bio

Hojung Shin is a professor of Operations Management at Korea University Business School. He received a Bachelor Degree from Korea University and worked for LG Electronics as an international marketing representative, serving customers from European and African countries. He holds an MBA and a Ph.D. from Fisher College of Business, the Ohio State University and started his academic career as an assistant professor at Mendoza College of Business, University of Notre Dame. His scholarly work has appeared in Journal of Operations Management, Production and Operations Management, European Journal of Operations Research, OMEGA, Decision Support Systems and others. He currently serves as an area editor for Korean Management Review and an associate editor for Decision Sciences Journal. His research interests are SCM and Marketing interfaces and econometric analysis.