



ABI/INFORM Complete 이용자 매뉴얼

수당학술정보관 사서 최지혜

Tel: 02-3290-1307

- ABI/INFORM Complete 소개
- ABI/INFORM Complete 이용 안내



- (1) 주제 분야 : 경영/경제/비즈니스/무역/회계/금융
- (2) 제공 기간 : 1905 ~ 현재
- (3) 특징 : 경영 경제 분야의 가장 포괄적인 학술 데이터 베이스로, 2007년 현재 약 6,300여종의 저널 자료 (원문 수록 저널: 약 3,300여종) 뿐 아니라 100,000여건에 달하는 비 학술 저널 자료 제공



(4) 수록 자료

ABI/INFORM Complete	Total content pieces
Periodicals (학술 저널 / 매거진)	색인/초록 : 6,331 종 전문 /원문 : 3,354 종
Business Cases	5,250 건 제공
ProQuest Business Dissertations (경영/.경제분야 석/박사 논문)	원문19,395 건 제공
EIU Viewswire (Country Reports)	136,566(Full Text 136,566)
Newspapers	The Wall Street Journal The New York Times The Financial Times 외
Total Number of Titles	166,542(Full Text : 163,565) 건 제공

(5) 주요 수록 저널

- MIT Sloan Management Review : **1970** ~ Current
- Far Eastern Economic Review : 1987 ~ Current
- Review of Financial Studies : 1988 ~ Current (12 Embargo)
- The Journal of Risk Finance : 2005 ~ Current
- IMF Staff Papers : 1992 ~ Current
- Journal of Business Ethics : 1982 ~ Current
- Wall Street Journal : 1984 ~ Current
- New York Times : 1980~ Current
- Financial Times : 1996 ~ Current
- National Tax Journal : **1948** ~ Current
- World Bank Economic Review : 1998 ~ Current (12 Embargo)
- MIT Sloan Management Review : 1987 ~ Current



The New York Times



(1) ABI/INFORM Complete 접속하기

가. **ABI/INFORM Complete** 바로 접속하기

<http://proquest.umi.com/pqdweb?RQT=302&cfc=1>

나. 고려대학교 중앙도서관 홈페이지를 통하여 접속하기

Web DB – ABC 가나다 리스트 – ABI/INFORM complete

(2) 기본 검색 (Basic Search) 하기

The screenshot shows the ProQuest Basic Search page. A red box highlights the search input field containing 'marketing' and the search button. A yellow callout box next to it says '키워드 입력한 후 검색하기' (Search after entering keywords). Another red box highlights the 'More Search Options' section, which includes fields for 'Publication title', 'Author', 'Look for terms in', 'Document type', 'Publication type', 'Exclude from results', and 'Sort results by'. A yellow callout box next to it says 'More Search Option' and '저널명, 저자명, 자료 유형 등을 제한한 제한 검색하기' (Perform limited search with restrictions on journal name, author name, document type, etc.).

ProQuest

Basic Advanced Topics Publications My Research
0 marked items

Databases selected: Multiple databases...

Basic Search Tools: Search Tips Browse Topics

marketing Search 키워드 입력한 후 검색하기

Database: Multiple databases... Select multiple databases

Date range: All dates

Limit results to: Full text documents only Scholarly journals, including peer-reviewed [About](#)

More Search Options [^ Hide options](#)

Publication title: [Browse publications](#) [About](#)

Author: [About](#)

Look for terms in: Citation and document text [About](#)

Document type: Any document type

Publication type: All publication types

Exclude from results: Book Reviews Dissertations Newspapers

Sort results by: Most recent first

More Search Option

저널명, 저자명, 자료 유형 등을
제한한 제한 검색하기

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Text-only interface
ProQuest
Start here

(3) 검색 결과 보기

The screenshot shows a ProQuest search results page for the query 'marketing'. The page displays 3669770 documents found. A red box highlights the 'Suggested Topics' section, which includes links for Marketing, Market research, Marketing agreements, Market planning, Marketing information systems, Marketing (company/org), Advertising campaigns, and United Kingdom--UK (location). Another red box highlights the 'View the publication' section, showing options for 'Marketing: London' or 'Marketing: Toronto'. A third red box highlights the 'All sources' filter tabs, including Scholarly Journals, Magazines, Trade Publications, Newspapers, Books, Reference/ Reports, and Dissertations. A fourth red box highlights the 'Full text' and 'Full Text - PDF' links for the 14th search result, 'Hearts at War'. A yellow callout box on the right explains the 'Smart Search' feature, which shows related keywords. Another yellow callout box explains the '자료 유형별 (학술저널, 잡지, 신문, 박사 논문...) 원문 보기' (View original documents by type: academic journals, magazines, newspapers, PhD theses...). A third yellow callout box explains the 'Abstract(초록), Full Text(원문) 보기 Full Text(원문) 보기 형식' (View Abstract, Full Text, Full Text - PDF (630 K) format), with arrows pointing to the respective links in the search results.

Smart Search
해당 키워드와 관련한 연관
제시어 보여 주기

자료 유형별
(학술저널, 잡지, 신문, 박사 논문...)
원문 보기

**Abstract(초록), Full Text(원문) 보기
Full Text(원문) 보기 형식**

Full text | Full Text - PDF (630 K)

HTML PDF

(4) 고려대학교 소장 정보 보기

Results - Microsoft Internet Explorer

주소(D) http://proquest.umi.com/pqdweb?sid=2&RQT=511&TS=1199674078&clientId=40479&firstln

ProQuest

Basic Advanced

Databases selected: Multiple databases...

Results - powered by ProQuest® Smart Search

Suggested Topics About

- Marketing
- Market research
- Marketing agreements
- Market planning

3669770 documents found for: marketing >> Refine Search | Set Up Alert

View the publication: Marketing: London or Marketing: Toronto

All sources Scholarly Journals Magazines Trade Publications Newspapers

Mark all 0 marked items: Email / Cite / Export

11. Exploring the antecedents of potential absorptive capacity and its i
Andrea Fosfuri, Joseph A. Tribb. Omega. Oxford: Apr 2008. Vol. 36, Iss. 2;
Abstract find it Korea Univ

12. Dimensionality of thoughts of death and suicide: evidence from a st
Kevin Yoder. Social indicators research [ISSN:0303-8300]
Abstract find it Korea Univ

find it Korea Univ

타 데이터베이스를 통한 원문 보기

고려대학교 도서관 소장정보 보기

Find it KOREA UNIVERSITY LIBRARY GLOBAL PRIDE

Title: Dimensionality of thoughts of death and suicide: evidence from a study of homeless adolescents
Source: Social indicators research [ISSN:0303-8300] | 저자:Yoder | 년도:2008 | 권:86 | 호:1 | 페이지:83

Basic

Full Text

데이터베이스: Springer Complete Collection
년도: 2008 권: 86 호: 1 시작페이지: 83 GO

소장정보

고려대학교 도서관 소장정보 GO

Other Services

저자

다음 DB에서 이 저자가 쓴 다른 논문 검색하기: Web of Science ISI

저자: Yoder, Kevin EndNote로 서지 반출하기

서지반출

EndNote GO

웹 검색

관련 정보 찾기: Google Scholar
검색어: Dimensionality of thoughts of death and suicide: evid Article Title GO

관련 정보 찾기: a Web Search Engine
검색어: Dimensionality of thoughts of death and suicide: evid Google GO

도움말

FAQ GO

웹에서 해당 원문 검색하기

(5) 초록(Abtract) 보기

The screenshot shows the ProQuest Document View page for the article "Taboo of the Sacred" by Jarmo Jalava. The page is annotated with several yellow boxes and red lines:

- Annotation 1 (Top Center):** A yellow box containing the text "해당 원문의 서지 정보 인쇄, 이메일 전송, url 복사, 참고 문헌 스타일 자동 변환 기능 이용하기" (Use functions for printing citation information, email transmission, URL copying, and automatic conversion of reference styles of the original document). Red lines connect this box to the "Print", "Email", "Copy link", "Cite this", and "Mark Document" buttons.
- Annotation 2 (Bottom Left):** A yellow box containing the text "해당 원문 서지 정보 보기" (View citation information of the original document). A red line connects this box to the "Cite this" button.
- Annotation 3 (Bottom Right):** A yellow box containing the text "해당 키워드와 관련한 키워드로 다른 원문 검색하기" (Search for other documents with keywords related to the current keyword). A red line connects this box to the "Find more documents like this" section.

The page content includes:

- Document View - Microsoft Internet Explorer** browser window.
- ProQuest navigation tabs: Basic, Advanced, Topics, Publications, My Research.
- Document title: **Taboo of the Sacred** by Jarmo Jalava.
- Abstract (Summary):** The sight of two dozen Canadian bureaucrats, scientists, social marketers and resource managers bowing to the seven directions and kissing the soil at an endangered species recovery team meeting may seem preposterous.
- Indexing (document details):**
 - Subjects:** Society, Personal relationships, Marketing, Linguistics, Law enforcement, Landscaping, Field study, Endangered & extinct species, Coral reefs
 - Author(s):** Jarmo Jalava
 - Document types:** Commentary
 - Document features:** Photographs
 - Publication title:** Alternatives Journal. Waterloo: 2008. Vol. 34, Iss. 1; pg. 18, 3 pgs
 - Source type:** Periodical
 - ISSN:** 12057398
 - ProQuest document ID:** 1407371201
 - Text Word Count:** 1578
 - Document URL:** http://proquest.umi.com/pqdweb?did=1407371201&sid=18&Fmt=2&clientId=40479&RQT=309&VName=PQD
- Other available formats:** Full Text, Full Text - PDF (296 K)
- Find a copy:** KOREA UNIVERSITY MEDICAL LIBRARY
- Find more documents like this:**
 - Subjects:**
 - Society
 - Personal relationships
 - Marketing**
 - Linguistics
 - Law enforcement
 - Landscaping
 - Field study
 - Endangered & extinct species
 - Coral reefs
 - [More options ↓](#)
 -



(6) 주제별 검색하기 (Topic Search)

ProQuest

Basic Advanced **Topics** Publications My Research 0 marked items

Databases selected: Multiple databases...

Topic Guide- powered by ProQuest® Smart Search

marketing

Suggest topics (enter keywords) [About](#)

Look up topics A-Z (enter subject, company/org, location, person) [About](#)

All Topics | [Subjects](#) | [Companies/Orgs](#) | [People](#) | [Locations](#)

Jump to:

Marketing (company/org)
[View](#) documents
[Narrow](#) by related topic

Marketing
[View](#) documents
[Narrow](#) by related topic

Marketing & advertising
[View](#) documents
[Narrow](#) by related topic

Marketing agreements
[View](#) documents
[Narrow](#) by related topic

MARKETING AND MERCHANDISING
[View](#) documents
[Narrow](#) by related topic

Marketing Birmingham (company/org)
[View](#) documents
[Narrow](#) by related topic

Marketing Budgets
[View](#) documents
[Narrow](#) by related topic

marketing claims

Suggest Topics:
Smart Search가 키워드를
이용한 검색식 제안

ProQuest

Basic Advanced **Topics** Publications My Research 0 marked items

Databases selected: Multiple databases...

Topic Guide- powered by ProQuest® Smart Search

korea

Suggest topics (enter keywords) [About](#)

Look up topics A-Z (enter subject, company/org, location, person) [About](#)

All Topics | [Subjects](#) | [Companies/Orgs](#) | [People](#) | [Locations](#)

Jump to:

Korea (location)
[View](#) documents
[Narrow](#) by related topic

KOREA (PRE-1945) (location)
[View](#) documents
[Narrow](#) by related topic

Korea Advanced Institute of Science & Technology (company/org)
[View](#) documents
[Narrow](#) by related topic

Korea Aerospace Industries (company/org)
[View](#) documents
[Narrow](#) by related topic

Korea Aerospace Industries Ltd (company/org)
[View](#) documents
[Narrow](#) by related topic

Korea Asset Management Corp (company/org)
[View](#) documents
[Narrow](#) by related topic

Korea Confederation of Trade Unions (company/org)
[View](#) documents
[Narrow](#) by related topic

Korea Development Bank (company/org)
[View](#) documents
[Narrow](#) by related topic

KOREA DEVELOPMENT BANK (THE) (company/org)

**Look up topics A-Z: 키워드와
매칭되는 주제/회사/기관/지역/인명
필드의 주제어 제시**

(7) 주제별 검색하기 (Topic Search)

ProQuest

Basic Advanced **Topics** Publications My Research (0 marked items)

Databases selected: Multiple databases...

Topic Guide - powered by ProQuest® Smart Search

Find Term

Suggest topics (enter keywords) [About](#)

Look up topics A-Z (enter subject, company/org, location, person) [About](#)

Look up a ProQuest topic by entering a term above -OR- [browse the subject directory.](#)

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ProQuest

Basic Advanced **Topics** Publications My Research

Browse the subject directory
를 클릭하여 12개 주제 분야 보기

Suggest topics (enter keywords) [About](#)

Look up topics A-Z (enter subject, company/org, location, person) [About](#)

Look up a ProQuest topic by entering a term above. [Hide Subjects.](#)

- Arts & Humanities
- Business & Industry**
- Computers & Internet
- Economics & Trade
- Education
- Environment
- Health
- Lifestyles & Culture
- Politics, Government & Law
- Science & Mathematics
- Social Issues & Policy
- Sports & Entertainment

- Arts & Humanities
- Business & Industry
 - Accounting & taxation
 - Financial management
 - Human resource management
 - Industries
 - Management
 - Corporate governance
 - Executives
 - Management science
 - Behavioral sciences [View documents >](#)
 - Data envelopment analysis [View documents >](#)
 - Decision analysis [View documents >](#)
 - Decision theory [View documents >](#)
 - Fuzzy logic [View documents >](#)
 - Linear programming [View documents >](#)
 - Management science [View documents >](#)
 - Operations research [View documents >](#)
 - Probability [View documents >](#)
 - Queuing theory [View documents >](#)
 - Management skills & styles
 - Organization theory
 - Planning & strategy
 - Public relations

세부 주제 분야별 원문 보기
(View Document)

(8) 저널별 검색하기 (Publication Search)

ProQuest

Basic Advanced Topics **Publications** My Research 0 marked items

Databases selected: Multiple databases...

Publication Search

mit

Show all publications

0-9 A B C D E F G H I J K L M N O P Q R S T U

10 Percent; San Francisco

100

ProQuest

Basic Advanced Topics **Publications** My Research 0 marked items

Databases selected: Multiple databases...

Publication: MIT Sloan Management Review, Cambridge >> Set Up Alert ✉

Full text coverage: Winter 1988 (Volume 29, Issue 2) - Publication Information current

Search for articles within this publication:

Search Clear

Date range: All dates

Look for terms in: Citation and document text About

Limit results to: Full text documents only

저널내 원문 검색

Browse specific issues:

View issues from: Any month To: Any month Browse Issues Clear

1-135 of 135

Fall 2007; Vol.49, Iss.1 Summer 1996; Vol.37, Iss.4 Spring 1985; Vol.26, Iss.3
 Summer 2007; Vol.48, Iss.4 Spring 1996; Vol.37, Iss.3 Winter 1985; Vol.26, Iss.2
 Spring 2007; Vol.48, Iss.3 Winter 1996; Vol.37, Iss.2 Fall 1984; Vol.26, Iss.1
 Winter 2007; Vol.48, Iss.2 Fall 1995; Vol.37, Iss.1 Summer 1984; Vol.25, Iss.4

MIT Sloan Management Review; Cambridge Full Text: 1988 - current

저널 수록 원문 제공 범위의 확인